



To: Industry Professionals, Academics and Students

From: Nancy Ross Sutherland
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Subject: **Invitation for Posters – PaperCon 2012
New Orleans, Louisiana**

Overview

You are invited to present a poster at the upcoming PaperCon 2012 in New Orleans, Louisiana USA, April 22-25, 2012. This is a great way to get some exposure for your research and gain feedback from a diverse cross section of management, papermakers and coating experts from around the world.

Poster Session Schedule

All posters will be displayed on the fifth floor of the Sheraton, New Orleans, just outside the “Mardi Gras” Exhibit area and several of the technical session rooms. Your posters will be visible throughout the conference, and will receive maximum visibility during breaks and the hospitality sessions. Here is the schedule:

Sunday, April 22, 2012 –	4:00-5:00PM	-Poster Set-up
Tuesday, April 24, 2012 –	10:00-10:30 am And 3:00-3:30 pm	-Authors stand by their posters

Authors are expected to be by their posters during Tuesday’s coffee breaks to answer questions from the attendees. In addition to creating a poster, **you are encouraged to write a full paper which will be included in the proceedings** that will be distributed to all conference attendees. Your poster will also be included in the proceedings if a pdf version is provided. Please Note: *The Full Paper Or Pdf Version Of The Poster Must Be Submitted By February 16, 2012 To Be INCLUDED IN the Conference Proceedings.*

Poster Submission Instructions

To reserve your spot for the poster session, please submit your abstract using TAPPI’s speaker management system, using the instructions below. Abstracts should be 300 words or less. Your abstract will be reviewed by a committee for acceptance which will be communicated by e-mail. In addition to creating your poster, you are encouraged to write a **full paper** which will be included in the proceedings that will be distributed to all conference attendees.

You should submit your poster online using TAPPI's Speaker Management System. Here are some simple instructions:

- 1) Enter <http://speakermanagement.tappi.org> into your browser and create a TAPPI login if you don't have one.
- 2) Select the event (PaperCon 2012) and select "Submit New"
- 3) Follow the instructions on the next page. In item 2, select "Poster Session" as the conference area.
- 4) Select Save and your abstract will be submitted for consideration.

Poster Content Review

TAPPI will review the poster for content and antitrust compliance. The submitter will be notified by e-mail if the poster is accepted or if changes needed. As with other TAPPI presentations, the presentation should focus strictly on the technical and practical aspects of the subject. Trade names, logos, and other marketing aids should not be included in illustrations. If you have questions, please review TAPPI's author guidelines [here](#), or contact TAPPI below. Presentation of material should follow a logical sequence, i.e. introduction, development, conclusion, and include a formal title.

Poster Deadlines

- **March 16, 2012** – Poster Abstracts Due (upload to speaker management system)
- **March 20, 2012** - Poster Acceptances confirmed to Author
- **February 16, 2012**- Copy of full paper and/or poster document (to be included in conference proceedings) must be uploaded to TAPPI Speaker Management System. (Optional)
- **March 30, 2012** – Copy of final poster due
- **April 12, 2012** – Review of poster content for technical merit and antitrust compliance complete. Author will be notified if any changes are needed.
- **April 22-24, 2012** - Poster Session at PaperCon.

Set-Up and Presentation of Material

Set-up time will be allowed during the afternoon of **April 22** for each poster to be mounted on bulletin boards in the exhibit hall. TAPPI will provide push pins. Please confine your presentation to a 32 inch x 48 inch (80 x 120 cm) space.

All illustrations should be prepared in advance. Proper illustration is critical to an effective presentation. The use of large lettering (legible at a distance of 3 feet or more) and minimal textual material is recommended. Use of colored ink in printing and colored paper in framing textual material can be attractive although artistic flair should not be excessive. Illustrations should not be mounted on heavy stock as this makes it difficult to mount them on poster boards. **It is the responsibility of the author to design and print his/her poster.**

The collection of materials at the end of the session is the author's responsibility. **Any posters remaining after the Trade Show ends will be destroyed.**

Further Information

Additional information can be provided to authors upon request by contacting:

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