



Date: December 14, 2011
To: Industry Supporters
From: 2012 TAPPI Runnability Fun Run/Walk Committee

Help some bright students achieve a future career in the pulp and paper industry! Sign up today to sponsor the 8th Annual Runnability Fun Run/Walk being held during TAPPI's **PaperCon 2012** Conference in New Orleans, Louisiana USA. The event features a 5K run and a 2K walk scheduled for the morning of April 25.

Proceeds from this year's Runnability 5K are donated to the **TAPPI Process Control Division Scholarship Fund and TAPPI Coating Division Scholarship Fund**. The entry fee is \$25 for regular participants and \$10 for full-time students. The minimum contribution for sponsors is \$500.

Recognition will be given to all participating sponsors during and prior to the event. Signage including the sponsor company logo will be used to recognize and thank all sponsors of this event. Additional media coverage include company information and logo in the **PaperCon 2012** Conference Program Book, the Conference Pre-Registration letter, the TAPPI Web site, the follow-up thank you letter that is sent electronically to all attendees as well as company logo on the event t-shirts.

Attached is a form for you to fill out and return to **Debbie Trimmer at TAPPI** showing your desired level of participation by **March 1, 2012**. With your support, this event will be a success.

Thank you in advance for your contributions and support.

500.00

- ✓ Company logo will be screened onto the race t-shirt and in the conference onsite program book
(logo - electronic format - .eps preferred, needed with sponsorship payment or by March 1, 2012)
- ✓ Most of the payment is eligible for a charitable contribution deduction.
- ✓ Sponsor appreciation plaque
- ✓ Listing of company name in advance publicity in print or electronic format
- ✓ Opportunity to provide marketing literature and promotional information in race packets

Please fill out the attached page and return to Debbie Trimmer at the address or fax number shown. We hope you will take the opportunity to join us in supporting this worthwhile effort to improve our industry and have fun at the same time.

More information about the conference is available at www.papercon.org.

TAPPI Runnability Planning Committee

Jim Batson, Orange County Container Group LLC
Proserfina Bennett, University of Maine
Shih-Chin Chen, ABB Inc
Kevin Erickson, The Way Inc
Alfred C. Li, USG Corporation
Keith Meyer, Andritz
Steve Ottone, Mallard Creek Polymers
Dave Muchorski, Testing Machines Inc
Nancy Ross Sutherland, USFS Forest Products Laboratory
Marshelle P. Slayton, University of Washington
Frank J. Sutman, Ashland Water Technologies



8th Annual Runnability Fun Run/Walk

April 25, 2012 • New Orleans, Louisiana

Sponsorship Form

COMPANY NAME: _____

CONTACT NAME: _____ EMAIL: _____

ADDRESS: _____

PHONE: _____ FAX: _____

PAYMENT SECTION

Check Enclosed: _____ (Make checks payable to TAPPI).

Credit Card Type: _____ Credit Card # _____ Exp. Date _____

Authorized
Signature: _____

Return completed form with payment and company logo artwork no later than March 1, 2012 to:

**Debbie Trimmer
TAPPI
15 Technology Pkwy S.
Norcross, Georgia 30092
dtrimmer@tappi.org**

**Tel: 770-209-7244
Fax: 770-446-6947**